For:

With:

P.O. BOX 33089

NEWARK, NJ 07188-0089

5 Middlesex Ave FI 1

Fairfax, VA 22030-7428

ATTN:Accounts Payable

WARREN FOR SENATE 2012(328312)

Somerville, MA 02145-1102

In Account MEDIA STRATEGIES & RESEARCH(22426) 11350 Random Hills Rd Ste 670

Account Exec: PAT CASHEN POLITICAL

Office: WBZ-TV Contract Num: 1061-58780

Contract Dates:

Customer Order:

Linked Order:

CPE: / 12911

CBS TELEVISION © GW

Product Desc: WARREN/D/U SEN MA

Broadcast airtimes represented are reported to the nearest second.

10/25/2012-10/28/2012

WBZ TV 4

INVOICE

Page 1 of 6

Invoice Num: Invoice Date:

Billing Cycle:

Billing Period:

1061-544374 10/28/2012

Broadcast EOM

10/01/2012-10/28/2012

11/27/2012 Net 30 days

Buy	Flight									Total		
Line	Description			Buy Line Date	es	мт	WTFSS	D	Our	Spots	Rate	
1	WBZ NEWS			10/26/2012-10	/26/2012		F		30	1	500.00	
FI	XED											
W	eek Of		MTWTFS	S	Spots Per Week		Rate					
)/22/2012-10/28/2012	2	F		1	•	500.00					
٨١	r Date Da	y <u>Air Time</u>	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
		05:43:17 AM	<u>IVI/G T OI</u>	EW12-124		<u></u>	500.00	Debit		Credit	Kemarks	
		00.40.17 7tivi										
2	WBZ NEWS			10/26/2012-10	/26/2012		F		30	1	900.00	
FI	XED											
\٨/	eek Of		MTWTFS	S	Spots Per Week		Rate_					
	<u>eek 01</u> 0/22/2012-10/28/2012	•	F	<u>o</u>	<u> </u>	•	900.00					
					•	155	//					
		y Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit		Credit	Remarks	
10)/26/2012 Fr	05:58:31 AM		EW12-126		30	900.00					
3	THE EARLY S	HOW		10/26/2012-10	/26/2012		F		30	2	500.00	
FI	XED			. 1		1	1					
	eek Of		MTWTFS	<u>S</u>	Spots Per Week	100	Rate					
10	0/22/2012-10/28/2012	•	F		2		500.00					
<u>Ai</u>	<u>r Date</u> <u>Da</u>	y Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
10	0/26/2012 Fr	07:59:26 AM		EW12-124		30	500.00					
)/26/2012 Fr	08:57:20 AM		EW12-126		30	500.00					
											070.00	
	WBZ NEWS			10/27/2012-10	/27/2012		. S .		30	1	270.00	

For:

With:

P.O. BOX 33089

5 Middlesex Ave FI 1

Somerville, MA 02145-1102

Fairfax, VA 22030-7428

ATTN:Accounts Payable

In Account MEDIA STRATEGIES & RESEARCH(22426)

WARREN FOR SENATE 2012(328312)

NEWARK, NJ 07188-0089

Account Exec: PAT CASHEN POLITICAL

Office: WBZ-TV Contract Num: 1061-58780

CBS TELEVISION STATIONS

10/25/2012-10/28/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 12911

11350 Random Hills Rd Ste 670 **Product Desc:** WARREN/D/U SEN MA

Broadcast airtimes represented are reported to the nearest second.

WBZ TV 4

INVOICE

Page 2 of 6

Invoice Num: 1061-544374

Invoice Date: 10/28/2012 Billing Cycle: Broadcast EOM

Billing Period: 10/01/2012-10/28/2012



Buy	Flight								Total	
ine	Description			Buy Line Dates	S	MTV	WTFSS	Dur	Spots	Rate
Week	Of		MTWTFS	S	Spots Per Week		Rate			
	 /2012-10/28/2012		S.	<u></u>	1	-	270.00			
						_	5.	D 111	0 "	
Air Da	=	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/27	/2012 Sa	05:46:25 AM		EW12-126		30	270.00			
5	WBZ NEWS			10/28/2012-10/2	28/2012		S	30	1	270.00
FIXE)								1	
										4
Week			MTWTFS	<u>S</u>	Spots Per Week	=	Rate	The same of		
10/22	/2012-10/28/2012		S		1		270.00			
Air Da	<u>ate</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/28	/2012 Su	05:26:42 AM		EW12-124		30	270.00			
6	RACHAEL RAY	<i>'</i>		10/26/2012-10/2	26/2012		F	30	1	585.00
FIXE										
Week	Of		MTWTFS	<u>s</u>	Spots Per Week		Rate			
10/22	/2012-10/28/2012		F	TI I	1		585.00			
Air Da	ate Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	-	09:50:12 AM	\ <u>\</u>	EW12-124	11 /	30	585.00			
7	LET'S MAKE A	DEAL		10/26/2012-10/2	26/2012			30	1	1,000.00
FIXE		DEAL		10/20/2012-10/2	20/2012		Г.,	30	11	1,000.00
IIALI	-			6						
Week	Of		MTWTFS	S	Spots Per Week		Rate_			
	 /2012-10/28/2012		F		1	_	1,000.00			
Air Da	nto Day	Air Timo	M/G For	Motorial		Dur	Poto	Dobit	Crodit	Domarka
		Air Time 09:59:15 AM	IVI/G FOI	Material EW12-126		<u>Dur</u> 30	Rate 1,000.00	Debit	Credit	<u>Remarks</u>
10/20										
8 PRICE IS RIGHT 10/26/2012-10/26/2012						_	30	1	1,080.00	

For:

P.O. BOX 33089

NEWARK, NJ 07188-0089

Somerville, MA 02145-1102

WARREN FOR SENATE 2012(328312)

CBS TELEVISION STATIONS



WBZ TV 4

1061-544374

Invoice Num:

INVOICE

Page 3 of 6

Account Exec:

PAT CASHEN POLITICAL

Office: WBZ-TV

Contract Num:

1061-58780 10/25/2012-10/28/2012

Contract Dates: Customer Order:

Linked Order:

/ 12911

In Account MEDIA STRATEGIES & RESEARCH(22426) With:

11350 Random Hills Rd Ste 670

5 Middlesex Ave FI 1

Fairfax, VA 22030-7428 ATTN:Accounts Payable CPE:

Product Desc: WARREN/D/U SEN MA

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012 Net 30 days

Buy Flight										Total		
.ine	Descrip	tion			Buy Line Da	tes	MTW	/TFSS	Dur	Spots	Rate	
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
10/2	2/2012-10/2	8/2012		F		1		1,080.00				
<u>Air D</u>	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/20	6/2012	Fr					30				Credit	
9	WBZ NE	EWS			10/26/2012-1	0/26/2012	F	·	30	1	630.00	
FIXE	ED								907	-		
						0 . 5		5.				
Wee		0/0040		MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
10/2	2/2012-10/2	8/2012		F		1		630.00				
<u>Air D</u>	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/20	6/2012	Fr					30				Credit	
10	CBS SC	AP ROT	ATION		10/26/2012-1	0/26/2012	F		30	1	600.00	
FIXE	ĒD											
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	N	Rate				
10/2	2/2012-10/2	8/2012		F		1		600.00				
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/20	6/2012	Fr				7) 7/2	30				Credit	
11	THE TA	LK			10/26/2012-1	0/26/2012	F	·	30	1	600.00	
FIXE	ΞD											
\\/				MINITE	0	Conta Dan Wash		D-4-				
Wee	<u>ek Ot</u> 2/2012-10/2	8/2012		<u>MTWTFS</u> F	<u> </u>	Spots Per Week 1	=	Rate 600.00				
10/2	. <i>ــ</i>	0/2012				'		000.00				
<u>Air D</u>			Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/20	6/2012	Fr					30				Credit	
12	DR. PHI	L			10/26/2012-1	0/26/2012	F	·	30	1	650.00	
FIXE	ED .											

For:

With:

P.O. BOX 33089

5 Middlesex Ave FI 1

NEWARK, NJ 07188-0089

Somerville, MA 02145-1102

In Account MEDIA STRATEGIES & RESEARCH(22426)

11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428

WARREN FOR SENATE 2012(328312)

CBS TELEVISION STATIONS



WBZ TV 4

INVOICE

Page 4 of 6

Account Exec:

PAT CASHEN POLITICAL

Office: WBZ-TV Contract Num: 1061-58780

10/25/2012-10/28/2012 **Contract Dates:**

Customer Order:

Product Desc:

Linked Order:

CPE: / 12911

WARREN/D/U SEN MA Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1061-544374

Invoice Date: 10/28/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

ATTN:Accounts Payable			Broadca	ast airtimes represented	are reported to	the nearest second						
-	Flight									Total		
Line	Description			Buy Line Dates		MTW	VTFSS		Dur	Spots	Rate	
Week Of			MTWTFSS	<u> </u>	Spots Per Week	_	Rate					
10/22/20	12-10/28/2012		F		1		650.00					
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
10/26/20	12 Fr	03:58:15 PM		EW12-126		30	650.00					
13	JUDGE JUDY			10/26/2012-10/26	- ô/2012	F	·		30	1	850.00	
FIXED												
Week Of			MINITES	•	Chata Dar Wash		Data			V		
Week Of 10/22/20	12-10/28/2012		<u>MTWTFSS</u> F	<u> </u>	Spots Per Week 1	_	Rate 850.00					
					·	_						
Air Date		Air Time	M/G For	Material		_Dur	Rate 250.00	Debit	10 -	Credit	<u>Remarks</u>	
10/26/20	12 Fr	04:25:15 PM		EW12-124		30	850.00		M			
	JUDGE JUDY			10/26/2012-10/26	3/2012	\.F	111		30	1	850.00	
FIXED					1							
Week Of			MTWTFSS	3	Spots Per Week	V	Rate					
10/22/20	12-10/28/2012		F		1		850.00					
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
10/26/20	12 Fr	04:54:53 PM		EW12-126) A	30	850.00					
15	WBZ NEWS			10/28/2012-10/28	3/2012		. S		30	1	2,000.00	
15 FIXED	WBZ NEWS			10/28/2012-10/28	8/2012		. S		30	1	2,000.00	
			MTWTFSS		8/2012 _Spots Per Week		. S Rate		30	1	2,000.00	
FIXED Week Of			MTWTFS\$						30	1	2,000.00	
FIXED Week Of	12-10/28/2012	<u>Air Time</u>			Spots Per Week		Rate	Debit	30	1 Credit	2,000.00 Remarks	
FIXED <u>Week Of</u> 10/22/20	12-10/28/2012 <u>Day</u>	<u>Air Time</u> 06:49:13 PM	S	5	Spots Per Week	_	<u>Rate</u> 2,000.00	Debit	30			

FIXED

For:

With:

P.O. BOX 33089

NEWARK, NJ 07188-0089

WARREN FOR SENATE 2012(328312)

5 Middlesex Ave FI 1 Somerville, MA 02145-1102

In Account MEDIA STRATEGIES & RESEARCH(22426)

11350 Random Hills Rd Ste 670

Fairfax. VA 22030-7428

ATTN:Accounts Payable

Account Exec: PAT CASHEN POLITICAL

Office: WBZ-TV **Contract Num:** 1061-58780

CBS TELEVISION STATIONS

10/25/2012-10/28/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 12911

Product Desc: WARREN/D/U SEN MA

Broadcast airtimes represented are reported to the nearest second.

WBZ TV 4

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

1061-544374

10/28/2012 Broadcast EOM

10/01/2012-10/28/2012

Page 5 of 6

INVOICE



Buy	Flight									Total	
Line	Descri	ption			Buy Line Date	s	M T	WTFSS	Dur	Spots	Rate
W	Week Of			MTWTFS	SS	Spots Per Week		Rate			
10	0/22/2012-10/	28/2012		TF		2		1,350.00			
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10	0/25/2012	Th	12:31:23 AM		EW12-118		30	1,350.00			
10	0/26/2012	Fr	12:31:36 AM		EW12-124		30	1,350.00			
17	NFL (F	ATRIOTS	s)		10/28/2012-10/	28/2012		S	30	1	55,000.00
F	IXED									T	
V	Veek Of			MTWTFS	<u>s s</u>	Spots Per Week		Rate			
10	0/22/2012-10/	28/2012		S		1		55,000.00			
<u>A</u>	ir Date	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10	0/28/2012	Su	12:56:56 PM		EW12-126		30	55,000.00			
	T	otal Spots		Gross A	<u>mt</u>	<u>Commi</u>	ssion Amt	Net Amt	Debit	Credit	Reconciliation
r Time To	otals	15		66,575.	00		9,986.25	56,588.75	0.00	0.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

P.O. BOX 33089

NEWARK, NJ 07188-0089

For: WARREN FOR SENATE 2012(328312)

5 Middlesex Ave FI 1 Somerville, MA 02145-1102

In Account MEDIA STRATEGIES & RESEARCH(22426)

With: 11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428 ATTN:Accounts Payable CBS TELEVISION



WBZ TV 4

INVOICE

Page 6 of 6

Account Exec: PAT CASHEN POLITICAL

Office: WBZ-TV
Contract Num: 1061-58780

Contract Dates: 10/25/2012-10/28/2012

Customer Order: Linked Order:

CPE: / / 12911

Product Desc: WARREN/D/U SEN MA

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1061-544374

 Invoice Date:
 10/28/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 10/01/2012-10/28/2012

PAY BY 11/27/2012 Net 30 days

Billing Notes	

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WBZ-TV

(617) 562-5022

Gross Billing	66,575.00
Trade Value	0.00
Agency Commission	9,986.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	56,588.75